



CYCLE TOURISM ON THE SHORES OF LAKE GARDA

The Verona Garda Bike network was established in 2012 on the initiative of nine companies located in Verona with one aim: **supporting and promoting cycling holidays in the Lake Garda area** www.veronagardabike.com

It was created with the help of the Confindustria Verona employer's organisation, the Coverfil consortium, the province of Verona, local government, relevant organisations and the Chamber of Commerce. The network aims to raise awareness of regional sustainability, to **encourage the use of the bicycle and ecofriendly transport and to further tourism all year round.**

The Verona area and Lake Garda lend themselves to bicycle tours, given their historical and cultural heritage, the many touristic activities on offer, the great regional cuisine and excellent wine. The company network promotes **bicycle paths and routes** via cycling maps, theme apps and the endorsement of events and initiatives that increase visibility of the region and raise industry companies' awareness of cycling holidays as an economic factor.



The nine partners are important companies in the tourism, wine and food industries: **Europian Spa, Bellatrix Srl, Lamacart Spa Museo Nicolis, Turri Fratelli Srl, Masi, Gardaland, Parco Natura Viva, Parco Giardino Sigurtà and Parco Acquatico Cavour.**

PROJECTS OF VERONA GARDA BIKE

The main **5 projects of the network Verona Garda Bike for the 2016-2019** are focused on the bike services and reserved to the active tourist that visits the Verona Garda Bike area on Garda Lake and the city of Verona!

1. The **thematic Apk** that allows geolocalization to receive information on the points of interest on the cycle-tourist routes. The new Verona Garda Bike App presents in a simple way the cycling routes of Lake Garda and surroundings. This application, for Android mobile phones, has been designed to make cycling on Lake Garda easy and fun. The bicycle routes, in fact, are combined with geo-localized photos that show places and various views of the routes. In practice, when you arrive near intersections or detours the app recognizes the point where you are and on the phone, a picture of that precise position appears with a clearly visible arrow indicating the direction to take. With this innovative visual system, which shows the images of the routes for two wheels, even those who do not know the itineraries or who are to explore the Garda areas for the first time are facilitated.



Verona Garda Bike APK



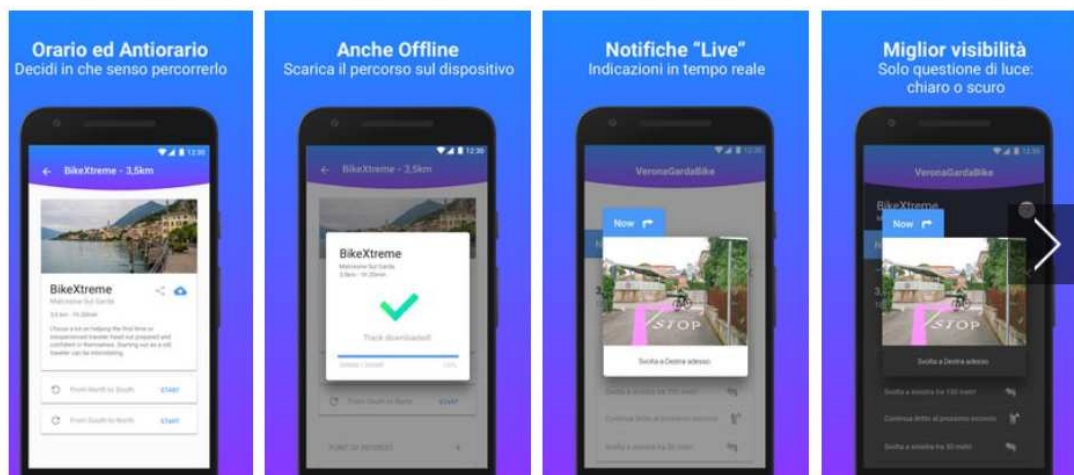
Author:
ABS Computers

Latest Version:
1.0

Publish Date:
2017-07-27

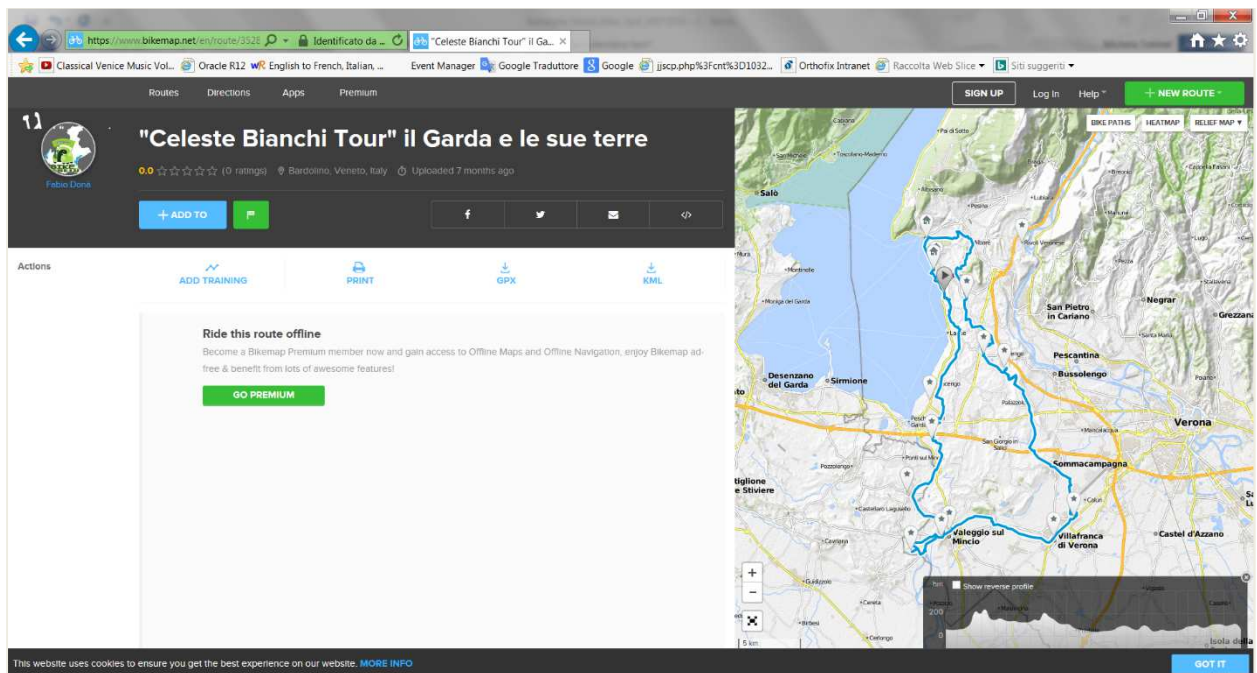
Download APK

Using APKPure App to upgrade Verona Garda Bike, fast, free and save your internet data.



2. A **special route dedicated to e-bikes** (pedal assisted bikes) called "**Celeste Bianchi Tour - Terre del Garda**". In particular, the tourist cycle path designed for the "**Celeste Bianchi - Terre del Garda**" e-bikes concretized with the involvement of Bianchi (a famous Italian bicycle company of excellence, and the collaboration of Garba Mountainbike, a non-profit association of volunteers who following a process of authorization, management and maintenance of the tracks). The tour runs for 98 km through the entire territory of the lower Lake Garda Verona and touches all the places where the 9 company of the Verona Garda Bike network can accommodate cyclists. The route can be divided into **3 smaller and shorter rings** that divide the territory into the north, center and south. The tour does not have particular differences in height and can be divided into several days. It starts from the shores of Lake Garda and Bardolino and extends inland towards the villages.

Albarè, Rivoli and Affi and then descends through Lazise and Cavaion; from here the route connects with the city of Bussolengo, to reach Sommacampagna, Villafranca, Valeggio sul Mincio and returns to the lake shore in the towns of Peschiera del Garda and Castelnuovo del Garda. The track is recognizable on the map of "Verona Garda Bike", distributed free in the territory, as it is marked with a "B" circled and colored with the light blue typical of the "Bianchi" brand.



3. Completely innovative is the fact that in each area of the "Celeste Bianchi" track will be set up a **recharge station** to recharge the battery of the bike, premiered yesterday during the press confirmation. Following the installation of the columns, while the engine is recharged, the tourist will have the opportunity to stop and rest and enjoy the beauties of the territory, at the member companies of the network that will offer this service.



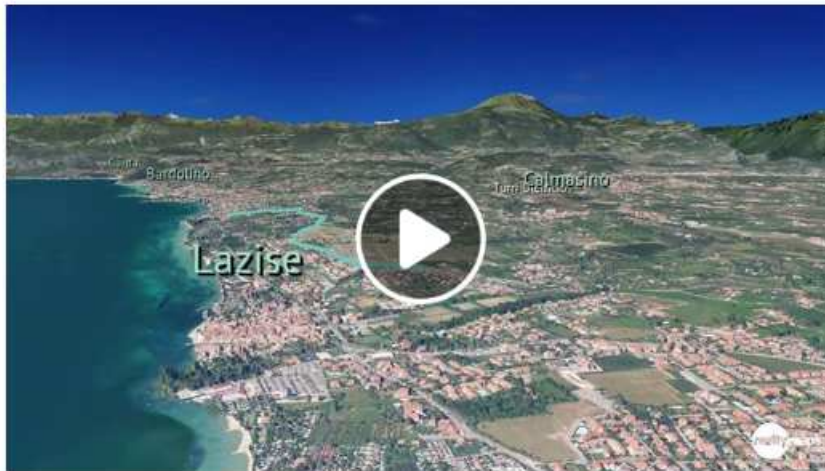
4. The drafting of a **new 3D map with the bike routes**



Verona Garda Bike

Pubblicato da Marco Avigo [?] · 30 aprile alle ore 9:44 ·

Un percorso in bicicletta adatto a tutti, che permette di visitare i luoghi più significativi del Garda veronese. Immergendosi in un percorso che si snoda prevalentemente su tratti di strade a basso e bassissimo traffico, e in alcuni tratti su percorsi solamente ciclabili, potrete godere del territorio in modo pieno e divertente con panorami e scenari unici che solo in bicicletta o a piedi si possono scoprire.



5. The implementation of the **Verona Garda Bike website** with new contents and info on the theme of cycling in the province of Verona;

[HOME](#)
[WHO WE ARE](#)
[ROUTES & ITINERARIES](#)
[BIKE HOTEL & RESIDENCE](#)
[BIKE SHOP](#)
[PRESS & MEDIA](#)

info@veronagardabike.com

[italiano](#)
[english](#)
[deutsch](#)

Routes & Itineraries

[all](#)
[mtb](#)
[roadbike](#)
[touristic](#)

DISTANCE 39 KM
DIFFICULTY ●●○○○

The Caprino plain and the moraine of Rivoli

The trail is approximately 39 km long and can be considered of intermediate

DISTANCE 30 KM
DIFFICULTY ●●○○○

The inland countryside south of Lake Garda

This trail, roughly 29 km long, is mostly on paved roads. There are quite a few hills on

DISTANCE 30 KM
DIFFICULTY ●○○○○

From the shores to the hills of Lake Garda

This easy trail, approximately 30 km long, runs along the lakeside before climbing up

The **cycle-excursions** are indeed excellent opportunities to discover and enjoy the lands of the province of Verona and Garda Baldo! Here the local farms and the restaurants where to stop and taste oil, wine and good food are not lacking. The theme parks, both natural and fun, offer entertainment for every age group and historical sites and museums satisfy the need for knowledge and keep alive the memory of the past of these lands. The hotel facilities welcome travelers who think of multi-day trips or long journeys to do in various tranches.

THE NETWORK OF VERONA GARDA BIKE



Europian is one of the most important Tour Operators and Incoming Agencies in Northern Italy and it owns and directly manages holiday structures on Lake Garda with great professionalism and attention to detail in every area. With a wide number of hotels, resorts, residences, apartments and campsites, Europian proposes all types of accommodation to suit all types of requirements.

Moreover, it gives its guests several services such as airport transfers, excursions, sport activities and tickets for the events taking place in the Arena of Verona.



The **Active Hotel Paradiso & Golf**, a hotel converted from four old farmhouses dating back to the eighteenth century, is the ideal setting place for a sports stay, thanks to the wide range of dedicated facilities. Different kinds of

sport activities to take part in (including football, tennis, basketball, volleyball, fitness, swimming and of course the golf course) both nearby and at the lake: cycling (hire bikes from the hotel and the possibility to download free GPS-map of bike routes), running, kite surfing, canyoning, paragliding, parasailing, rental and trips on boat.



Nicolis Museum: Vintage cars and motorcycles, bicycles, public transport, as well as musical instruments, cameras and typewriters, small aircrafts. The amazing collections of the Nicolis Museum in Villafranca, near Verona, is one of the most prestigious private museums in Italy and Europe. **Champions and pedals!** The first ancestors of bicycles appeared in the 18th century: they were called “celeripedes” and were made from pieces of wood without wheels or steering. The first wheeled vehicle with pedals dates back to 1861. Since then the bicycle has undergone unhalting development and with this romantic and sporting means of transport has conquered enthusiasts throughout the world. The historic bikes for “daily pedalling”, those of legendary champions. In the Nicolis Museum, a unique and irresistible collection.





From the passion of growing olive, the oil mill of the **Turri** brothers was born. One of the first mills in Verona and of the Lake Garda, this company has an even older history, with deep roots in the area. A tradition that the company carries on today, as it was then, with careful production and the commitment to protect the authenticity of a product that was born from nature and culture.



The history of **Masi** is the history of a family and its vineyards in the Venetian regions. The name itself derives from "Vaio dei Masi", the small valley in Valpolicella acquired by the Boscaini family, who are still its owners now, at the end of the XVIII century. Today, Sandro Boscaini, company President and Managing Director, runs Masi with the help of his daughter Alessandra, in charge of sales and administration; his son Raffaele, Marketing Manager and Co-

ordinator of the Masi Technical Group and his brother Bruno, Production and Plant Manager. His brother Mario has his own business, but is still part of Masi and an adviser to the management.

“Masi Wine Experience” is the culture and hospitality project that Masi offers the public by opening not just the doors of its historic headquarters in Valpolicella but also the other centres of hospitality where Masi’s spirit and philosophy have become the guiding principles. Masi has recently won the Best of Wine Tourism award “for creating a wine experience journey and turning it into an opportunity for knowledge, exploration and relaxation”, thus entering the global Great Wine Capitals network. This is joined by the prestigious title of “Winery of the Year 2018” from the Gambero Rosso guide.



A stone’s throw from Lake Garda, the **Natura Viva Park** has one of the most important zoological collections in Italy and it is today one of the main Centres for the conservation of endangered animal species and for environmental education. During the route through the Park, divided according to geographic areas, immersed in a natural oasis, you can observe the great bio-diversity of our planet. A qualified staff of biologists, veterinary surgeons and naturalists take care of this extraordinary Noah’s Ark which has more than 250 animal species.

If you love nature, visit **Prco Natura Viva by bicycle!** Come and visit the Park by bicycle; you will get a special offer! All those visitors reaching Parco Natura Viva, riding their bikes, will get to Fauna Park paying only BIKE TICKET: 10,00 € and if you want to visit the Safari Park you can rent the car just €10,00 € instead of € 20,00.



Gardaland Resort is a major tourist destination made of three completely complementary offers: an Amusement Park, a Themed Aquarium and two enchanting Hotels! All the attractions of Gardaland Park never fail to deliver a special combination of adventure, dream and fantasy: challenge the fury of the rapids in the heart of the jungle, face the dangers of a stormy sea or discover Prezzemolo Land, a colorful play area where the dreams of the little ones magically become reality! At Gardaland SEA LIFE Aquarium you will admire thousands of beautiful marine creatures. You will dream with eyes wide open at the 4* Gardaland Hotel or you can experience an amazing adventure at the brand new 4* Gardaland Adventure Hotel.



The **Acquatic Park Cavour** is a true oasis of fun of over 100.000 square meters, where relaxation, fun, attractions and sports match perfectly. The park Cavour is unique in its kind, an unconventional park with a grassy mantle that covers the entire area; pools and attractions embedded in green areas, trees and thousands of flowers. With original structures like "Spiaggia Mare", an oasis created with river pebble stones, with a central atoll; "Paradise Island" a true Caribbean scenery with fine sand and beautiful palm trees with slides that provide pure entertainment. The recently realized "Iceberg" will take you among the Arctic ice with a sliding hill of 6 lanes truly glacial. Then we have "Water Lagoon" with its legendary "barrel game" and the thrilling kamikaze. Latest attraction "Robinson's Beach" that through its central tree will make you slide into a black hole indeed breathtaking.



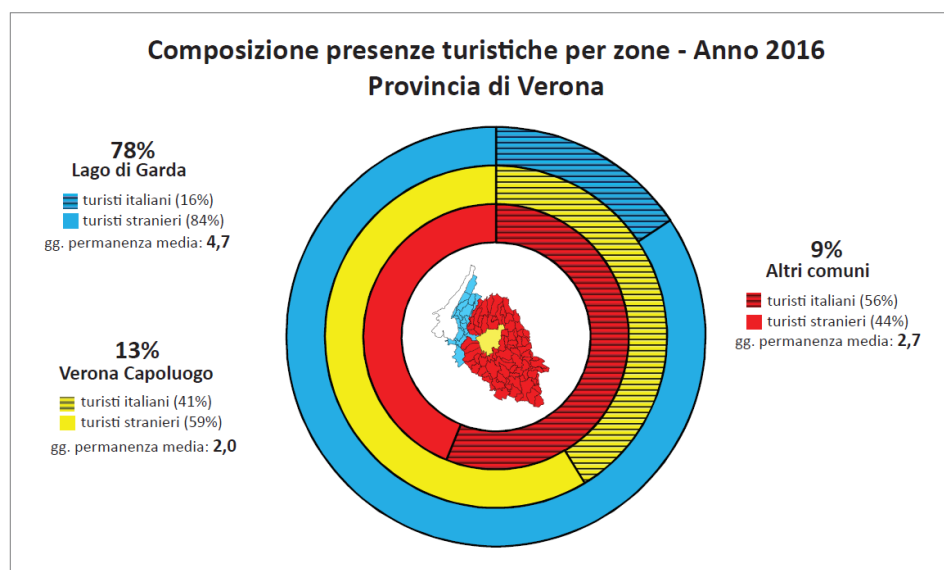
Given the award of Second Most Beautiful Park in Europe in 2015 and of Italy's most beautiful Park in 2013, the **Sigurtà Garden Park** covers 600,000 square metres in an extraordinary marriage of Nature and History. There is the splendid sight of the Great Lawn, the exciting path of the Maze, the spectacular flowering, famous Avenue of the Roses and the eighteen flowering lakes, and all these and much more besides make for an unforgettable day at the Park. The Park can be visited on foot, **by bicycle of our own or rented from the Gardens**, aboard the panoramic train, in the shuttle or in comfortable golf-carts. The Park is open from March to November.



Lake Garda is one of the most popular holiday destinations in Italy and focuses more and more on cycling tourists. The rolling wine and olive hills and breathtaking views of the lake add to the natural beauty of the region. The region also offers sports activities, excellent cuisine and wines and a first-rate tourist infrastructure with customised offers.

Nine companies from the Verona area and one common goal: promoting and furthering cycling tourism on Lake Garda!

Tourist presences by zones - Year 2016 Province of Verona - Chamber of Commerce



Elaborazione Servizio Studi e Ricerca della Camera di Commercio di Verona su dati della Provincia di Verona



Verona Garda Bike <https://www.veronagardabike.com/>

Facebook: Verona Garda Bike

Mobile App: Verona Garda Bike

Michela Toninel

Verona Garda Bike Team

michelatoninel@yahoo.it